

OLAPA Ltd Privacy Policy

Website: www.olapa.co.uk

Location: Barnsley, United Kingdom

1. Introduction

OLAPA Ltd ("we", "our", "us") is committed to protecting your privacy and ensuring your personal data is handled securely and lawfully. This Privacy Policy explains how we collect, use, store, and protect your information when you use our website www.olapa.co.uk and our online land and property auction services.

We comply with the UK General Data Protection Regulation (UK GDPR) and the Data Protection Act 2018.

By using our website, you agree to the practices outlined in this Privacy Policy.

2. Data Controller

OLAPA Ltd

106 West Street, Worsbrough, Barnsley, S70 5DG

Email: hello@olapa.co.uk

OLAPA Ltd is the Data Controller responsible for your personal data.

3. Information We Collect

We may collect the following categories of personal data:

3.1 Information You Provide Directly

- Full name
- Address and contact details
- Email address and telephone number
- Date of birth (if required for verification)
- Identity documents (for AML checks)
- Payment information (processed by secure third parties)
- Account registration information
- Details of property listings, bids, and transactions
- Communications with our team

3.2 Information Collected Automatically

- IP address
- Browser type and device information
- Cookies and tracking technologies
- Pages visited and session data

3.3 Information from Third Parties

- Identity verification providers
 - Solicitors or conveyancers
 - Credit reference agencies (if required)
 - AML/KYC service providers
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4. How We Use Your Personal Data

We use your data to:

- Provide and manage auction services
- Verify your identity for AML/CTF compliance
- Administer property listings, bids, and contracts
- Communicate with you about your account, listings, or auctions
- Process payments through secure third-party providers
- Comply with legal and regulatory obligations
- Improve our website, services, and customer experience
- Prevent fraud, financial crime, and unauthorised access

We only process your data where we have a lawful basis, including:

- Contractual necessity
 - Legal obligation (e.g., AML regulations)
 - Legitimate business interests
 - Your explicit consent (where required)
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5. Legal Obligations (AML/CTF Requirements)

As an online property auction platform, we are legally required under the Money Laundering Regulations to:

- Verify identities
- Conduct Due Diligence (CDD and EDD)
- Assess risk and prevent financial crime
- Retain AML-related records for at least 5 years

Failure to provide AML-required information may prevent us from offering our services.

6. Sharing Your Personal Data

We may share your data with:

- Solicitors or conveyancers involved in your transaction
- Identity verification and AML screening services
- Payment processors
- Law enforcement agencies, HMRC, or regulators when required
- Professional advisers (legal or financial)

We do **not** sell your personal data to third parties.

7. Cookies and Tracking

www.olapa.co.uk uses cookies to improve functionality, enhance user experience, and analyse website usage.

You may manage or disable cookies through your browser settings. For more information, see our **Cookie Policy**.

8. Data Retention

We retain your data only for as long as necessary, including:

- AML records: **Minimum 5 years** (legal requirement)
- Account and transaction records: As long as your account remains active
- Communications and service logs: Up to 6 years

After retention periods, data will be securely deleted or anonymised.

9. Data Security

We use appropriate technical and organisational measures to protect your data, including:

- Encrypted storage and secure servers
- Two-factor authentication for internal systems
- Strict access controls
- Regular security audits

While we work to protect your information, no online system can guarantee absolute security.

10. Your Rights Under UK GDPR

You have the right to:

- Access your personal data
- Request correction of inaccuracies
- Request deletion (where legally permissible)
- Restrict processing
- Object to processing based on legitimate interests
- Request a copy of your data in a transferable format
- Withdraw consent (where consent is the legal basis)

To make a request, contact us at: hello@olapa.co.uk

11. Third-Party Links

Our website may contain links to external websites. We are not responsible for their content or privacy practices.

12. International Data Transfers

If we transfer data outside the UK, we ensure adequate safeguards such as:

- UK-approved adequacy decisions
 - Standard contractual clauses
 - Secure certified services
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13. Children's Privacy

Our services are not intended for individuals under 18 years of age. We do not knowingly collect data from minors.

14. Changes to This Privacy Policy

We may update this policy from time to time. The latest version will always be posted on www.olapa.co.uk.

Last Updated: 25/11/2025

15. Contact Us

If you have questions or concerns regarding this Privacy Policy, please contact:

OLAPA Ltd

Email: hello@olapa.co.uk

Address: 106 West Street, Worsbrough, Barnsley, S70 5DG

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